

elta

md[®]
SKINCARE

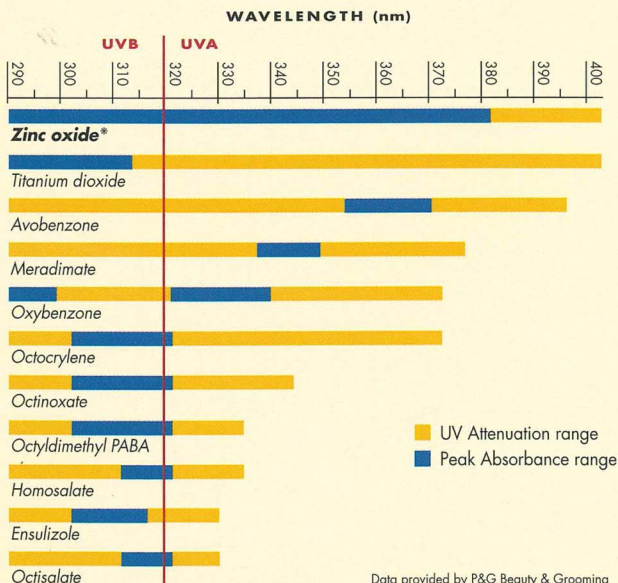
Sun Care Skin Care

Sun Care

Physicians trust and recommend EltaMD sunscreens because they provide safe, broad-spectrum UVA/UVB protection in natural zinc-based, cosmetically elegant formulations. All EltaMD sunscreens are noncomedogenic, sensitivity-free, fragrance-free and paraben-free. Ask your physician how using an EltaMD sunscreen every day can help prevent signs of premature aging and protect against sun-related skin diseases.

ZINC OXIDE IS AN ACTIVE INGREDIENT IN ALL ELTAMD SUNSCREENS.*

Comparison of how the most widely used U.S. sunscreen ingredients attenuate (reduce the intensity) of UV light



Data provided by P&G Beauty & Grooming

EltaMD Sun Care

EltaMD® sunscreens prevent sun damage safely and provide true broad-spectrum UVA and UVB protection. All are formulated with microfine transparent zinc oxide and are noncomedogenic, sensitivity-free, fragrance-free and paraben-free.

EltaMD UV Clear SPF 46 • Broad-Spectrum

For skin with acne, rosacea and hyperpigmentation

- SPF 46 with 9% micronized zinc oxide and 5% niacinamide
 - Calms and protects skin types prone to acne, rosacea and hyperpigmentation
 - Very lightweight, oil-free formula leaves no residue on skin's surface
- 1.7 oz airless pump #02500

EltaMD UV Daily SPF 40 • Broad-Spectrum

For normal, combination and post-procedure skin

- SPF 40 with 9% micronized zinc oxide
 - Light, sheer daily facial moisturizer with UV protection for use either alone or under makeup
 - Glides on easily and absorbs quickly into the skin
 - Contains hyaluronic acid to increase skin smoothness and softness while reducing fine lines
- 1.7 oz airless pump #02289

EltaMD UV Facial SPF 30+ • Broad-Spectrum

For dry or mature skin

- SPF 30+ with 7% micronized zinc oxide
 - Specifically formulated to provide moisturizing UV protection for the face, either alone or under makeup
 - Light, fluffy moisturizing base with an elegant feel
 - Ideal for post-microdermabrasion, IPL treatments, chemical or glycolic peels and post-laser treatment
- 3 oz Tube #02284; 4 oz Jar #02283

EltaMD UV Lotion SPF 30+ • Broad-Spectrum

For all skin types

- SPF 30+ with 7% micronized zinc oxide
 - Moisturizing lotion for the whole body with UV protection
 - Apply daily after shower or bath
 - Ideal for the whole family
- 8 oz pump #02286

EltaMD UV Shield SPF 45 • Broad-Spectrum

For oily skin

- SPF 45 with 9% micronized zinc oxide
 - Great for all skin types
 - Oil-free protection for the face, either alone or under makeup
 - Light, sheer formula spreads quickly and leaves no residue
- 3 oz tube #02282; 8 oz pump #02281

DID YOU KNOW?

Dermatologists recognize that the most potent cosmeceutical that can prevent and reverse the signs of aging is sunscreen.

American Academy of Dermatology, aad.org/public
March 2011



Broad-Spectrum UVA/UVB protection



Prevent sun damage every day.

EltaMD UV Physical SPF 41 • Broad-Spectrum

For extra-sensitive or post-procedure skin

- SPF 41 with 9% micronized zinc oxide and 7% titanium dioxide
- Chemical-free, natural mineral UV protection
- Lightly tinted, Water-Resistant, absorbs quickly
- May be used on face and body
- Antioxidants neutralize free radicals to help prevent sun damage

3 oz tube #02578

EltaMD UV Sport SPF 50 • Broad-Spectrum

For all skin types

- SPF 50 with 9% micronized zinc oxide
- Very Water-Resistant; won't rinse off in water or drip into eyes when you sweat
- Great to wear during all outdoor activities
- Safe for use on children

3 oz tube #02287; 8 oz pump #02288

UV AND YOU.

Ultraviolet or UV rays are part of the invisible energy that comes from the sun. UVA (aging) rays account for 95% of our sun exposure. They cause skin aging and contribute to skin cancer. UVA rays penetrate deeply into the skin layers, damaging collagen and cells which leads to wrinkling, hyperpigmentation and loss of elasticity. UVB (burning) rays mostly affect the outer layer of the skin. They cause sunburns and tanning that increase the risk of skin cancer and other disorders. The risk for skin cancer doubles in people who have had five or more sunburns.

Skin care simplified



Cleanse. Moisturize. Renew.

EltaMD UV Spray SPF 46 • Broad-Spectrum

For all skin types

- SPF 46 spray-on sunscreen with 9.3% zinc oxide
 - Sprays on white to show coverage but quickly dries clear
 - Very Water-Resistant, oil-free face and body protection
- 4 oz sprayer #02585

EltaMD UV Pure SPF 47 • Broad-Spectrum

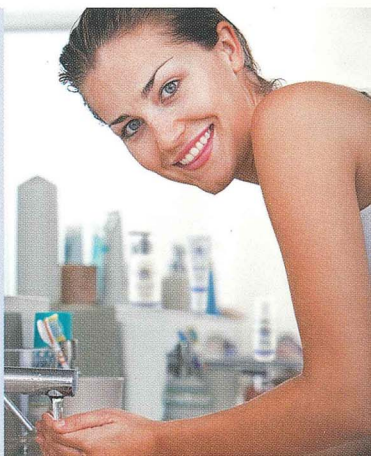
For all skin types

- SPF 47 with natural, chemical-free active ingredients
 - 10% zinc oxide and 5.5% titanium dioxide
 - Ideal for adults and children
 - Gentle, lightweight, lotion for face and body
 - Very Water-Resistant formula glides on wet or dry skin
 - Noncomedogenic, oil-free, sensitivity-free, fragrance-free, paraben-free, hormone-free, dye-free and gluten-free
- 4 oz tottle #02582

DID YOU KNOW?

Moisturizer traps existing water in the skin, preventing the water from evaporating. To trap water in the skin, moisturizer must be applied within 3 minutes of bathing or showering.

American Academy of Dermatology
skincarephysicians.com/agingskinnet
March 2011



EltaMD Skin Care

EltaMD skin care products focus on providing safe, effective skin care products, including deep, gentle cleansers, intense moisturizers and formulas that repair the visible signs of aging.

EltaMD Foaming Facial Cleanser

- Gentle, self-foaming action cleanses without drying or irritating sensitive skin
- Oil-free and pH-balanced
- Gentle enough for daily use
7 oz. pump #03520

EltaMD Facial Cleanser

- Deep pore cleanser for makeup removal
8 oz pump #02430

EltaMD Renew Eye Gel

- Helps eliminate puffiness, wrinkles and dark circles
- Visible improvements within days
0.5 oz airless pump #02298

EltaMD AM Therapy Facial Moisturizer

- Provides all-day moisturizing in a very lightweight base
- Improves skin texture and tone
- Stimulates cell turnover
1.7 oz airless pump #02533

EltaMD PM Therapy Facial Moisturizer

- Works overnight to moisturize and restore skin
- Ceramides, niacinamide and rice protein peptides help repair and renew elasticity and vitality
1.7 oz airless pump #02540

EltaMD Lotion

- Long-lasting therapeutic daily body lotion moisturizer applies easily to relieve chronically dry skin
- Fragrance-free
8 oz pump #02573

EltaMD Moisturizer

- Melts on contact and retains 90% of skin moisture for at least 12 hours
- Waterproof formula moisturizes deeply
- Helps relieve skin problems associated with diabetes, renal disease and medications such as tretinoin
3.8 oz jar #02522; 2.8 oz tube #02543

EltaMD Laser Post-Procedure Balm

- Super-concentrated moisturizing balm keeps post-procedure wounds moist and prevents crusting
- Use immediately post-procedure to soothe and moisturize skin
3.8 oz jar #02277

HEALTHY SKIN STARTS HERE.

Cleanse. EltaMD facial cleansers effectively cleanse and leave the face feeling fresh and healthy. They have no harsh, irritating chemicals that can irritate and over-dry the skin.

Moisturize. EltaMD therapeutic and super-hydrating moisturizers help decrease dryness and itching while minimizing the appearance of wrinkles related to dry skin.

Renew. EltaMD Renew Eye Gel offers a fusion of innovative peptides, extracts, vitamins and other anti-aging ingredients. Renew penetrates the skin to diminish and eliminate fine lines and wrinkles, puffiness and dark circles.

Skin Care



EltaMD skin care products include deep, gentle cleansers and intense moisturizers for normal, sensitive, troubled and post-procedure skin. Our specialty formulations help correct problems and maintain skin health over time. Your physician can assess your skin type and recommend an effective yet simple EltaMD regimen that will help you have the great skin you desire.

THE ELTAMD SKIN CARE REGIMEN

Morning

- Step 1:* Cleanse with EltaMD Foaming Facial Cleanser. Rinse clean and gently pat dry.
- Step 2:* Rejuvenate skin in the eye area by gently applying EltaMD Renew Eye Gel.
- Step 3:* Moisturize with EltaMD AM Therapy Facial Moisturizer or other EltaMD moisturizer, as directed by your skin care professional.
- Step 4:* Apply EltaMD Lotion over the entire body. For best results, apply immediately after bathing or showering.
- Step 5:* Protect your face, neck, hands and all other exposed areas by applying an EltaMD sunscreen, as directed by your skin care professional.

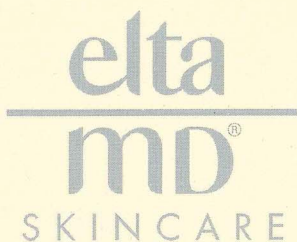
Evening

- Step 1:* Cleanse with EltaMD Foaming Facial Cleanser. Rinse clean and gently pat dry.
- Step 2:* Rejuvenate skin in the eye area by gently applying EltaMD Renew Eye Gel.
- Step 3:* Moisturize the face and neck with EltaMD PM Therapy Facial Moisturizer or other EltaMD moisturizer, as directed by your skin care professional.
- Step 4:* Apply EltaMD Lotion over the entire body. For best results, apply immediately after bathing or showering.

ELTAMD® IS COMMITTED TO HELPING YOU
HAVE GREAT SKIN FOR LIFE.

EltaMD® product development expertise is based on a medical heritage. For almost 25 years, our company has developed wound healing and skin care products for acute care needs. EltaMD applies that experience to create innovative products that help develop, protect and maintain healthy skin.

Available through your dispensing physician, EltaMD sun care and skin care products are formulated for every skin type, lifestyle and special need. Your physician and skin care professional can recommend the EltaMD products that are right for you.



Available only through approved physicians.

Swiss-American
2055 Luna Road, #126
Carrollton, TX 75006
1-800-633-8872
eltamd.com

EltaMD products are made in the U.S.A.