





### THE PRECISION OF SWISS TECHNOLOGY.

Nestled among the spectacular beauty of the Swiss city of Lausanne, is the prestigious University Hospital. Originally established in the thirteenth century, today, the University Hospital of Lausanne is a leading international research facility in medicine, and the birthplace of modern Swiss innovation.

#### THE QUEST TO HEAL.

Through years of intensive research on scarless wound healing, physicians discovered the unique ability of fetal skin to heal without scarring. Inspired by this phenomena, medical researchers at the University Hospital of Lausanne created a biotechnology process to obtain the rich proteins responsible for scarless wound healing from cultured fibroblasts.

### UNPARALLELED INNOVATION.

A dedicated cell bank was established for developing new skin treatments using a single donation of fetal tissue under the strict legal and ethical laws of Switzerland. Originally established for wound healing and burn treatments, this same cell bank provides a lasting supply of fibroblasts for producing PSP®, a proprietary skincare ingredient exclusive to **NEO**CUTIS.





### BRINGING THE POWER OF MEDICAL RESEARCH TO SKINCARE.

Discovered through years of medical research conducted for wound healing and burn treatments, PSP®, Processed Skin Cell Proteins, is an exclusive and proprietary skincare ingredient developed by leading Swiss researchers and available exclusively in **NEO**CUTIS skincare products.

### THE BEAUTY OF INNOVATION.

PSP® is the newest generation of an optimal, naturally balanced blend of proteins which include Human Growth Factors, Cytokines and Interleukins for beautifully ageless skin. Laboratories worldwide have long recognized the restorative power of proteins in skin rejuvenation. Now, you can experience the potent anti-aging effect of proteins with PSP®!

### THE NEOCUTIS COMMITMENT TO PRECISION.

The purity and high quality of PSP® is ensured through the exclusive technology and manufacturing process, conducted in accordance with Good Laboratory and Manufacturing Practices for production of biotechnological products.



### TIMELESS BEAUTY BEGINS WITH PSP®.

**NEO**CUTIS, a leader in innovative, effective skincare, brings the precision of Swiss technology and cellular therapy research together for scientifically advanced breakthroughs in skincare.

PSP® is an exclusive and proprietary ingredient to **NEO**CUTIS. PSP® has been clinically demonstrated effective in peer reviewed, published clinical studies which show the effectiveness of PSP® in:

- Skin rejuvenation.
- Post-procedure skincare.
- · Care of sensitive, stressed and irritated skin.

### THE SCIENCE OF SKINCARE.

All **NEO**CUTIS products are formulated with a blend of science and Swiss technology to enhance skin's natural beauty. Each product helps diminish the visible signs of skin aging and soothes stressed, irritated skin.

DERMATOLOGIST TESTED • FREE OF COLOR ADDITIVES • FRAGRANCE-FREE

# Bio-restorative Skin Crear with PSP®



### CLINICALLY PROVEN TO REDUCE THE APPEARANCE OF FACIAL WRINKLES AFTER TWO MONTHS OF DAILY USE.

The first and original skin cream formulated with PSP®, a complete protein blend of Human Growth Factors, Cytokines and Interleukins to help rejuvenate and soothe skin.

#### ANTI-AGING

- Helps reduce the appearance of fine lines and wrinkles.
- Improves skin texture and tone for renewed radiance.
- Enhances skin firmness.

#### POST-PROCEDURE

• Helps promote recovery and skin restoration after cosmetic or dermatological procedures such as chemical peels, micro-dermabrasion, laser and/or light treatments and cosmetic surgery.

#### ADJUNCTIVE CARE

• Helps soothe skin when used in combination with topical medications such as rosacea treatments, anti-acne or retinoids.

Use AM/PM or as directed by your physician for renewed skin vitality!

NON-COMEDOGENIC • DERMATOLOGIST TESTED • FREE OF COLOR ADDITIVES • FRAGRANCE-FREE





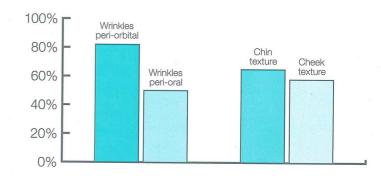
### CLINICALLY PROVEN TO REDUCE THE APPEARANCE OF FACIAL WRINKLES.

In a two-center clinical study, the topical application of **NEO**CUTIS BIO•CREAM with PSP® was found to reduce the visible signs of skin aging when used twice daily for a period of 60 days.¹

### PATIENT SATISFACTION\*

Participating subjects reported an improvement in:

- Peri-orbital wrinkles.
- Peri-oral wrinkles.
- Cheek texture.
- Chin texture.



<sup>&#</sup>x27;Gold M., Goldman M., Biron J., Efficacy of Novel Skin Cream Containing Mixture of Human Growth Factors and Cytokines for Skin Rejuvenation., Journal of Drugs in Dermatology, 2007: 6: 197-201. Photos courtesy of Michael H. Gold, M.D., Tennessee Clinical Research Center.

<sup>\*</sup>As assessed by investigators. Results may vary.

### Bio-restorative Hydrogel with PSP®



### UNIQUE HYDROGEL COMBINES THE POWER OF PSP® AND HYDRATING HYALURONIC ACID TO HELP RESTORE ELASTICITY AND RADIANCE TO STRESSED SKIN.

Formulated with PSP®, a complete protein blend of Human Growth Factors, Cytokines and Interleukins to help rejuvenate and soothe skin.

#### **ANTI-AGING**

- Helps reduce the appearance of fine lines and wrinkles.
- Improves skin texture and tone to restore luminosity.
- Oil-free hydrogel texture is ideal for men.

#### POST-PROCEDURE

 Nurtures, nourishes and refreshes stressed skin after non-invasive cosmetic procedures such as fillers, micro-dermabrasion and light peels.

Use AM/PM or as directed by physician to nurture skin.



NON-COMEDOGENIC • DERMATOLOGIST TESTED • FREE OF COLOR ADDITIVES • FRAGRANCE-FREE

# JOURNÉE Bio-restorative Day Cream with PSP® SPF 30+



# THE MOST COMPLETE ANTI-AGING DAY CREAM WITH PSP®, ANTI-OXIDANTS, HYALURONIC ACID AND UVA/UVB PROTECTION SPF 30+ TO REJUVENATE, PROTECT AND HYDRATE SKIN.

Formulated with PSP®, a complete protein blend of Human Growth Factors, Cytokines and Interleukins to help rejuvenate and soothe skin.

- Helps smooth the appearance of fine lines and wrinkles.
- Provides long lasting hydration for radiant, luminous skin.
- Potent anti-oxidant blend of polyphenol rich green tea extract, stabilized vitamins C and E plus melanin act synergistically to help protect against daily environmental assault.
- Fast absorbing, skin-toned, non-greasy formulation blends flawlessly into skin.



Use AM or as directed by physician as a 1 minute complete anti-aging treatment!

NON-COMEDOGENIC • DERMATOLOGIST TESTED FREE OF SYNTHETIC COLOR • FRAGRANCE-FREE

### Bio-restorative Eye Cream with PSP®

LUMÈRE

Anti-Aging

NEOCUTIS

### INTENSIVE LINE SMOOTHING EYE CREAM WITH PSP® AND AGE MINIMIZING ACTIVES HELPS ENERGIZE, REVITALIZE AND REJUVENATE THE DELICATE EYE AREA.

Formulated with 30% more PSP®, a complete protein blend of Human Growth Factors, Cytokines and Interleukins to help smooth and soften the appearance of fine lines and wrinkles.

- PSP® and hyaluronic acid help firm and hydrate the delicate skin under and around the eyes.
- Helps reduce the appearance of under eye darkness.
- Smoothes the signs of fine lines and wrinkles.
- Caffeine helps alleviate skin puffiness.
- Helps soothe and refresh the delicate eye area to help minimize the signs of fatigue.

CLINICALLY PROVEN EFFECTIVE
IN AS LITTLE AS 6 WEEKS!\*

BEFORE

AFTER

Apply AM/PM or as directed by physician for visibly younger looking eyes!

OPHTHALMOLOGIST TESTED • FREE OF COLOR ADDITIVES • FRAGRANCE-FREE

<sup>1</sup>Lupo M., Cohen J., Rendon M., Novel Eye Cream Containing a Mixture of Human Growth Factors and Cytokines for Periorbital Skin Rejuvenation., Journal of Drugs In Dermatology. 2007;6(7):725-729.

Photos courtesy of Joel L. Cohen, M.D., About Skin Dermatology and Derm Surgery. \*Results may vary.

# RICHE Bio-restorative Eye Balm with PSP®



## THE SKIN REJUVENATING ACTION OF PSP® TECHNOLOGY IS COMBINED WITH SUPER HYDRATION IN A LUXURIOUS, EMOLLIENT BALM TO HELP TARGET THE SIGNS OF UNDER EYE SKIN AGING.

This richer version of LUMIÈRE incorporates PSP®, Caffeine and other age defying skincare ingredients to help deliver visible results.

- PSP® helps smooth the appearance of fine lines and wrinkles.
- A trio of skincare ingredients helps lock in moisture and improve skin's moisture retention.
- Wild yam extract helps to minimize the appearance of sagging and mid-life skin textural changes.
- Caffeine helps alleviate the appearance of under eye puffiness.
- The signs of stress and fatigue are diminished for fresher looking skin.
- Helps reduce the appearance of under eye darkness.

Apply PM or as directed by physician for visibly younger looking eyes!

OPHTHALMOLOGIST TESTED • NON-COMEDOGENIC • FREE OF COLOR ADDITIVES • FRAGRANCE-FREE

# RICHE Bio-restorative Eye Balm with PSP®



## THE SKIN REJUVENATING ACTION OF PSP® TECHNOLOGY IS COMBINED WITH SUPER HYDRATION IN A LUXURIOUS, EMOLLIENT BALM TO HELP TARGET THE SIGNS OF UNDER EYE SKIN AGING.

This richer version of LUMIÈRE incorporates PSP®, Caffeine and other age defying skincare ingredients to help deliver visible results.

- PSP® helps smooth the appearance of fine lines and wrinkles.
- A trio of skincare ingredients helps lock in moisture and improve skin's moisture retention.
- Wild yam extract helps to minimize the appearance of sagging and mid-life skin textural changes.
- Caffeine helps alleviate the appearance of under eye puffiness.
- The signs of stress and fatigue are diminished for fresher looking skin.
- Helps reduce the appearance of under eye darkness.

Apply PM or as directed by physician for visibly younger looking eyes!

OPHTHALMOLOGIST TESTED • NON-COMEDOGENIC • FREE OF COLOR ADDITIVES • FRAGRANCE-FREE

### BIO • SERUN Bio-restorative Serum with PSP®



### FAST ACTING SERUM, SUPER-CHARGED WITH AN UNPRECEDENTED AMOUNT OF PSP® AND COLLAGEN FUELING BUILDING BLOCKS FOR VISIBLE RESULTS IN AS LITTLE AS 7 TO 14 DAYS.\*

Clinically effective skin rejuvenating PSP® combined with pro-collagen Amino Acids and a Bio-mimetic Peptide help safeguard collagen and elastin from environmental aggression. Skin plumping Hyaluronic Acid and line softening technology work together to help visibly transform the appearance of skin.

- Helps reduce the appearance of significant wrinkles and lines to help restore the appearance of youthful skin.
- Helps redefine the look of facial contours and skin firmness.
- Renewed sense of skin tautness is felt.

BIO•SERUM Intensive Treatment may be applied daily as an intensive, full facial protein intervention.

Apply AM/PM and can be incorporated into any NEOCUTIS skincare regimen.

NON-COMEDOGENIC • DERMATOLOGIST & OPHTHALMOLOGIST TESTED FREE OF COLOR ADDITIVES • FRAGRANCE-FREE

\*Results may vary.

### BIO·SERUM

Bio-restorative Serum with PSP®



### TARGET THE MOST STUBBORN SIGNS OF SKIN AGING WITH 100% MORE PSP® IN A PORTABLE PEN APPLICATOR.

BIO•SERUM Intensive Spot Treatment offers all the same benefits of BIO•SERUM Intensive Treatment.

- Helps reduce the appearance of significant lines and wrinkles with targeted ingredients where skin needs them most.
- Ideal for use on crow's feet, mouth, nasal labial folds and forehead, where wrinkles tend to be most visible.

Use in conjunction with LUMIÈRE or LUMIÈRE RICHE for eye opening results.

Apply AM/PM and can be incorporated into any NEOCUTIS skincare regimen.

NON-COMEDOGENIC • DERMATOLOGIST & OPHTHALMOLOGIST TESTED FREE OF COLOR ADDITIVES • FRAGRANCE-FREE

\*Results may vary

### NOUVELLE 6

Retinol Skin Cream





### NOUVELLE 6 HELPS TO:

- Reduce the appearance of fine lines, wrinkles, and signs of photoaging.
- The μ-Bead technology helps provide a sustained dose of Retinol for optimal efficacy and low irritation.
- Improve the appearance of skin smoothness.
- Renew skin tone and help promote the look of skin firmness.
- Nightly application combined with PSP® products helps revitalize and rejuvenate the appearance of aging skin.

### Use PM or as directed by your physician for age management.

For external use only. Do not use this product if you are pregnant or lactating. Do not use if taking prescription acne medication, or after undergoing a skin procedure such as a peel, or light and laser treatments. Use of JOURNÉE Bio-restorative Day Cream with PSP® SPF 30+ during the day is recommended.



NON-COMEDOGENIC • DERMATOLOGIST TESTED • FREE OF COLOR ADDITIVES • FRAGRANCE-FREE



## SKIN LIGHTENING CREAM WITH MELAPLEX® HELPS DISRUPT THE SKIN DARKENING PATHWAY TO VISIBLY LIGHTEN DARK DISCOLORATIONS IN AS LITTLE AS 4 WEEKS.\*

Clinically demonstrated effective Hydroquinone 4%, the #1 physician choice for topical skin lightening to visibly lighten dark spots and pigmentation works together with MELAPLEX®, an exclusive skin brightening complex to help restore the youthful appearance of even skin tone.

- Visibly helps lighten dark (brownish) skin discolorations such as freckles, age and liver spots or pigment in the skin that may occur during pregnancy or from the use of oral contraceptives.
- Helps brighten and restore the look of skin tone and clarity for a more even complexion.
- Hydrates skin with natural ingredients of Shea Butter and Jojoba Oil to help counteract dryness for smooth, supple skin.
- Formulated with anti-oxidants to help restore the appearance of youthful skin.

Apply PM or as directed by physician.

NON-COMEDOGENIC • DERMATOLOGIST TESTED • FREE OF COLOR ADDITIVES FRAGRANCE-FREE • PARABEN-FREE • STEROID FREE

\*Results may vary.

Available by prescription from physicians only. Consult with your physician for important safety information. Only your doctor can determine if BLANCHE is right for you.



## SPOT MINIMIZING SKINCARE CREAM WITH PATENT PENDING MELAPLEX® HELPS REDUCE THE APPEARANCE OF SKIN DISCOLORATIONS AND VISIBLY BRIGHTEN SKIN TONE.

MELAPLEX®, an exclusive skin brightening complex, is a hydroquinone-free alternative which helps improve the appearance of skin discoloration and uneven skin tone.

- Visibly diminish the appearance of dark spots and uneven skin tone.
- Restore the look of skin clarity and tone for a more luminous, younger looking complexion.
- Continuously improve skin brightness and radiance.
- Replenish skin's texture with Shea Butter, Jojoba Oil and anti-oxidants C and F.
- Gentle enough for extended use and suitable for all skin types.

Use AM/PM or as directed by your physician for brilliant skin rejuvenation!
Use of JOURNÉE Bio-restorative Day Cream SPF 30+ during the day is recommended.

NON-COMEDOGENIC • DERMATOLOGIST TESTED • FREE OF COLOR ADDITIVES • FRAGRANCE-FREE



\*Results may vary. SPF 30+ was used during the day.





### SERUM WITH PATENT PENDING ROSAPLEX® HELPS MANAGE SKIN REDNESS FOR A MORE BALANCED COMPLEXION.

ROSAPLEX® is an exclusive redness balancing complex, fortified with Dextran Sulfate, Zinc, Caffeine and Glycerin to help minimize the appearance of blotchiness, blemishes and improve overall skin tone.

- Helps to visibly diminish the appearance of skin redness for a healthy glow.
- Restore skin's natural moisture balance and helps strengthen the skin.
- · Helps improve the appearance of skin blotchiness.
- Limit the appearance of blemishes, and soothe and comfort.

AFTER 8 WEEKS OF TWICE DAILY APPLICATION OF PECHE\*

BEFORE

AFTER

PÊCHE can be applied AM/PM as adjunctive skincare along with medication or as part of a maintenance regimen for the management of skin redness.

Use of JOURNÉE Bio-restorative Day Cream SPF 30+ during the day is recommended.

NON-COMEDOGENIC • DERMATOLOGIST TESTED • FREE OF COLOR ADDITIVES • FRAGRANCE-FREE

## HYALIS 1% Hyaluronate Refining Serum



### FAST ACTING HYDRATING SERUM DELIVERS IMMEDIATE MOISTURE FOR YOUTHFUL, RADIANT SKIN.

Formulated with the highest concentration of pharmaceutical grade 1% Sodium Hyaluronate (Hyaluronic Acid) for maximum purity and efficacy.

#### ANTI-AGING

Results may vary.

- Helps smooth and plump skin to help minimize the signs of skin aging.
- Intensive hydrating action leaves skin supple and smooth.

#### POST-PROCEDURE

Helps soothe and hydrate stressed, irritated skin.

#### ADJUNCTIVE CARE

• Ideal for use as adjunctive care to drying dermatological treatments, such as rosacea, anti-acne and retinoid regimens.

PRE AND POST-PROCEDURE USE OF HYALIS AND BIO•CREAM WITH LASER TREATMENT OF THE PROCEDURE USE OF THE PROCEDURE USE

Use AM/PM and can be incorporated into any skincare regimen.

NON-COMEDOGENIC • DERMATOLOGIST TESTED • FREE OF COLOR ADDITIVES • FRAGRANCE-FREE

<sup>1</sup>Gold M., Katz B., Cohen J., Biron J., Micro Laser Peel in Combination with Topical Hyaluronan and Human Growth Factors: An Efficient Regimen for Skin Rejuvenation, Poster presented at American Academy of Dermatology 66th Annual Meeting, San Antonio, Texas, 2008.

Photos courtesy of Michael H. Gold, M.D., Tennessee Clinical Research Center.

### NEO CLEANSE

### GLYCERIN RICH CLARIFYING CLEANSERS HELP GENTLY MELT AWAY MAKE-UP AND SURFACE IMPURITIES AS SKIN IS INFUSED WITH A HEALTHY DOSE OF MOISTURE.



Formulated without harsh sulfate detergents, dyes or fragrances for skin that feels fresh, clean and comfortable after cleansing. Specifically formulated to work together with **NEO**CUTIS skincare.

#### **GENTLE SKIN CLEANSER**

- Intolerant or sensitive skin
- Luxuriously creamy cleanser rich in Glycerin helps gently purify without stripping skin's natural barrier.
- Skin soothing formula ideal for dry skin, post-procedure cleansing and Rosacea prone skin.

### **EXFOLIATING SKIN CLEANSER**

### Normal to oily skin

- Retexturizing 10% Glycolic Acid gel cleanser helps reveal fresh, vibrant skin that glows with the hydration of Glycerin.
- Primes skin prior to procedures.

Use AM/PM or as directed by physician to cleanse, hydrate and prime skin.

NON-COMEDOGENIC • DERMATOLOGIST TESTED • FREE OF COLOR ADDITIVES FRAGRANCE FREE • SULFATE FREE

TIMELESS
BEAUTY
BEGINS
WITH YOU
NEOCUTIS
SKINCARE
PROGRAM

3					ANTI-AGING	PRE-PROCEDURE	POST-PROCEDURE
JR S E M!	0	GENTLE SKIN CLEANSER INTOLERANT OR SENSITIVE SKIN Or)	AM	PM	$\checkmark$	<b>3</b>	<b>Ø</b>
		EXFOLIATING SKIN CLEANSER NORMAL TO OILY SKIN	AM	PM	<b>⊘</b>	<b>⊘</b>	
	2	HYALIS Fast acting hydrating serum ALL SKIN TYPES / IDEAL FOR DRY SKIN	AM	PM	<b>⊗</b>	$\mathscr{S}$	$ \mathscr{S} $
	3	LUMIÈRE Anti-aging eye cream with PSP®  or)	AM	PM	<b>⊘</b>		
		LUMIÈRE RICHE Anti-aging eye balm with PSP®	AM	PM	$\checkmark$	,	
	4	JOURNÉE 1 minute total anti-aging day cream with PSP® ALL SKIN TYPES	AM	2	<b>⋖</b>	✓	<b>⊘</b>
		BIO • CREAM The first and original skincare cream with PSP® NORMAL TO DRY SKIN  or		PM	$\boldsymbol{\varnothing}$	<b>3</b>	8
		BIO • GEL Hydrogel formulation with PSP® NORMAL TO OILY SKIN		PM	<b>⊘</b>	<b>♂</b>	<b>♂</b>



### **CORRECTIVE CARE**

Supplement your daily **NEO**CUTIS skincare program with products that target your specific skincare concern.



Tissue Engineered Fetal Skin Constructs for Pediatric Burns. Lancet 2005; 366: 840-842.

Development, Characterization, and Use of a Fetal Skin Cell Bank for Tissue Engineering in Wound Healing. Cell Transplantation 2006; 15: 823-834.

A Novel Skin Cream Containing a Mixture of Human Growth Factors and Cytokines for the Treatment of Adverse Events Associated with Photodynamic Therapy. Journal of Drugs in Dermatology, 2006; 5: 796-798.

Efficacy of Novel Skin Cream Containing Mixture of Human Growth Factors and Cytokines for Skin Rejuvenation. Journal of Drugs in Dermatology, 2007; 6: 197-201.

Human Growth Factor and Cytokine Skin Cream for Facial Skin Rejuvenation as Assessed by 3D In Vivo Optical Skin Imaging. Journal of Drugs in Dermatology, 2007; 6: 1018-1023.

Novel Eye Cream Containing Mixture of Human Growth Factors and Cytokines for Treatment of Aged Skin Around Eyes.

Journal of Drugs in Dermatology, 2007; 6: (7) 725-729.

Clinical, Histologic, and Ultrastructural Changes After Use of Human Growth Factors and Cytokine Skin Cream for Treatment of Skin Rejuvenation. Journal of Cosmetic and Laser Therapy, 2008; 10:2, 104-109. Hussain, Mussarrat, Phelps, Robert and Goldberg, David J. (2008).

### POSTER PRESENTATIONS (SELECTION)

Tissue Engineering for Acute and Chronic Wounds: Development of a Fetal Skin Cell Bank. Presented at 2nd World Wound Healing Congress, 2004, Paris.

Tissue Engineered Fetal Skin Biological Constructs for Severe Burns. Presented at 2nd World Wound Healing Congress, 2004, Paris.

Stability Of Fetal Biological Bandages. Presented at 2nd World Wound Healing Congress, 2004, Paris.

Genomic Analysis of Human Fetal and Old Skin Cells. Presented at 2nd World Wound Healing Congress, 2004, Paris.

Tissue Engineered Fetal Skin Constructs for Chronic Leg Ulcers. Presented at American Academy of Dermatology 64th Annual Meeting, 2006, San Francisco, CA.

Efficacy of a Novel Growth Factor Containing Skin Cream in The Treatment of Facial Elastosis. Presented at American Academy of Dermatology 64th Annual Meeting, 2006, San Francisco, CA.

### EXCLUSIVE SWISS TECHNOLOGY AVAILABLE THROUGH PHYSICIANS.

#### FOR EXTERNAL USE ONLY.

NEOCUTIS products are not for use on open wounds and are contraindicated in individuals with known hypersensitivity to any component of the product(s), with skin cancer at the site(s) of application, or in individuals taking immunosuppressive medications.

#### IMPORTANT SAFETY INFORMATION:

BLANCHE Skin Lightening Cream (Hydroquinone USP, 4%) is contraindicated in people with a history of hypersensitivity, allergy, or intolerance to this product, Hydroquinone or any of the other ingredients. The safety of topical Hydroquinone use during pregnancy or in children (12 years and younger) has not been established. Mild to moderate rechess, peeling, burning, dryness or itching may be experienced. In clinical trials, the most frequently reported side effects of topical Hydroquinone are erythema, desquamation, burning, dryness and itching pruritus. This product contains sulfites that may cause severe allergic reactions including anaphylactic symptoms and life-threatening ather than attacks. BLANCHE Skin Lightening Cream contains Hydroquinone, which may produce exogenous ochronosis, a gradual blue-black darkening of the skin, whose occurrence should prompt discontinuation of therapy. See package insert for complete information.



NEOCUTIS Inc., San Francisco, CA.

www.NEOCUTIS.com

866-636-2884