

# BOTHERED BY SUBMENTAL FULLNESS?

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*Improve your*

CHIN PROFILE RIGHT  
HERE IN THE OFFICE

NEW   
**kybella**<sup>™</sup>  
(deoxycholic acid) injection  
CONTOURING REDEFINED

KYBELLA<sup>™</sup> is a prescription medicine used in adults to improve the appearance and profile of moderate to severe fat below the chin (submental fat), also called “double chin.”

It is not known if KYBELLA<sup>™</sup> is safe and effective for use outside of the submental area.

Please talk to your healthcare provider or see Important Safety Information throughout and accompanying full Prescribing Information for more information.

# *An innovative treatment* FOR SUBMENTAL FULLNESS

## WHAT IS SUBMENTAL FULLNESS?

Submental fullness, sometimes referred to as “double chin,” is a common yet undertreated facial aesthetic condition that can impact a broad range of adults, including both women and men. Causes may include



**Aging:** It may naturally develop as you age



**Genetics:** Simply said, it may be part of your DNA



**Weight gain:** It may be a result of gaining weight

**SOMETIMES**, no matter how much you diet or exercise, the condition may not go away, and can make you look older and heavier than you actually are.

## IF YOU'RE BOTHERED BY IT, YOU'RE NOT ALONE

According to a 2014 survey conducted by the American Society for Dermatologic Surgery (ASDS)



**68% of people** said they're bothered by submental fullness\*



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## WHAT IS KYBELLA™?

KYBELLA™ is the first and only FDA-approved nonsurgical treatment that contours and improves the appearance of submental fullness.

### New KYBELLA™

- Is a nonsurgical, 15- to 20-minute in-office treatment session
- Is customized to help you achieve your treatment goals
- Destroys fat cells when injected into the fat beneath your chin. Once the aesthetic goal is achieved, re-treatment is not expected

The most common side effects of KYBELLA™ include swelling, bruising, pain, numbness, redness, and areas of hardness in the treatment area.

## HOW DOES KYBELLA™ WORK?

The active ingredient in KYBELLA™ is deoxycholic acid, a naturally occurring molecule in the body that aids in the breakdown and absorption of dietary fat.

When injected into the fat beneath your chin, KYBELLA™ causes the destruction of fat cells. Once destroyed, those cells cannot store or accumulate fat.

## IMPORTANT SAFETY INFORMATION ABOUT KYBELLA™

You should not receive KYBELLA™ if you have an infection in the treatment area.

It is not known if KYBELLA™ is safe and effective for use outside of the submental area.

KYBELLA™ is not approved for use in children less than 18 years of age.

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**WITH KYBELLA™**  
**YOU CAN NONSURGICALLY IMPROVE**  
**YOUR CHIN PROFILE**

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\*American Society for Dermatologic Surgery 2014 Consumer Survey on Cosmetic Dermatologic Procedures (N=8,315). Exact survey language was, "How bothered are you by excess fat under the chin/neck?"

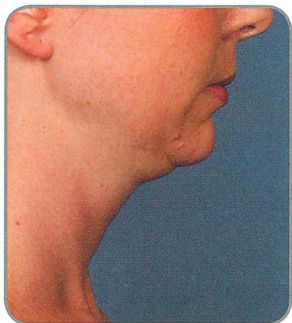
**Please see additional Important Safety Information  
throughout and accompanying full Prescribing Information.**

Results

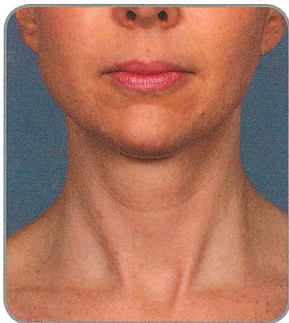
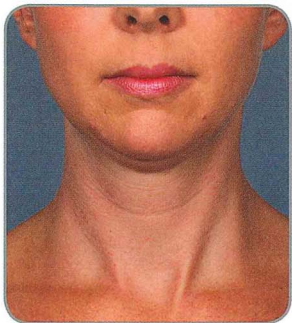
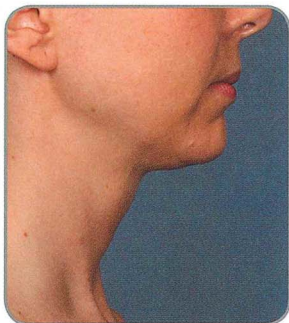
WITH KYBELLA™

## ACTUAL RESULTS WITH KYBELLA™

BEFORE



AFTER



Unretouched photos of clinical trial patient taken before and after 4 treatment sessions with KYBELLA™.

**Sex:** Female **Age:** 35 **Weight (before)\*:** 115.5 lbs **Weight (after)\*:** 113.2 lbs

**Individual results may vary.**

\*Patient did not experience significant weight loss or gain between the start and end of treatment.

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MANY PATIENTS TREATED WITH KYBELLA™  
EXPERIENCED VISIBLE CONTOURING  
OF THEIR CHIN PROFILE IN  
**2 TO 4 TREATMENTS.†**  
UP TO 6 TREATMENTS MAY BE ADMINISTERED

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†Spaced at least one month apart.



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## KYBELLA™ TREATMENT RESULTED IN HIGH PATIENT SATISFACTION

- **79% of patients** treated with KYBELLA™ reported satisfaction with the appearance of their face and chin
- **After being treated with KYBELLA™**, patients reported improvement in self-perception, including feeling happier and younger, based on their chin profile, as well as feeling less embarrassed, less self-conscious, less overweight, and less bothered by submental fullness

## IMPORTANT SAFETY INFORMATION ABOUT KYBELLA™

Before receiving KYBELLA™, tell your healthcare provider about all of your medical conditions, including if you: Have had or plan to have surgery on your face, neck, or chin; have had cosmetic treatments on your face, neck, or chin; have had or have medical conditions in or near the neck area; have had or have trouble swallowing; have bleeding problems; are pregnant or plan to become pregnant (it is not known if KYBELLA™ will harm your unborn baby); are breastfeeding or plan to breastfeed (it is not known if KYBELLA™ passes into your breast milk; talk to your healthcare provider about the best way to feed your baby if you receive KYBELLA™).

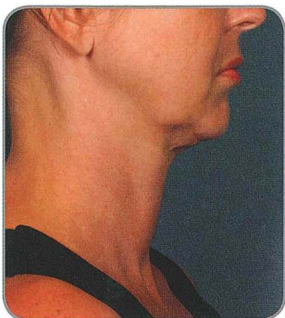
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Results

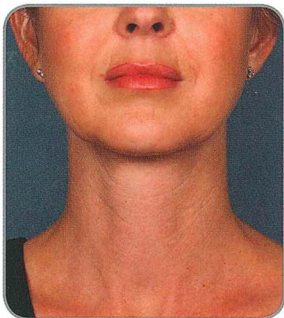
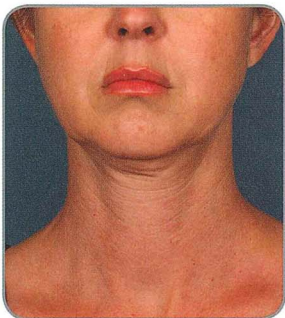
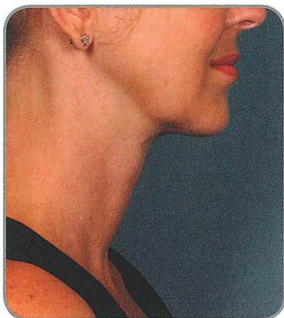
WITH KYBELLA™

ACTUAL RESULTS WITH KYBELLA™

BEFORE



AFTER



Unretouched photos of clinical trial patient taken before and after 3 treatment sessions with KYBELLA™.  
**Sex:** Female **Age:** 39 **Weight (before)\*:** 125.0 lbs **Weight (after)\*:** 130.0 lbs  
Individual results may vary.

\*Patient did not experience significant weight loss or gain between the start and end of treatment.

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SEE MORE IN THE  
BEFORE & AFTER GALLERY  
AT [MYKYBELLA.COM](http://MYKYBELLA.COM)

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*"At 41, I'm feeling more confident in my appearance than I did before KYBELLA™. Now, when I look in the mirror, I'm happy with how I look and feel. I don't feel like I'm trying to hide something anymore."*

—Amy, age 41

## IMPORTANT SAFETY INFORMATION ABOUT KYBELLA™

KYBELLA™ can cause serious side effects, including nerve injury in the jaw that can cause an uneven smile or facial muscle weakness and trouble swallowing.

Tell your healthcare provider about all the medicines you take, including prescription and over-the-counter medicines, vitamins, and herbal supplements. Especially tell your healthcare provider if you take a medicine that prevents the clotting of your blood (antiplatelet or anticoagulant medicine).

Please see additional Important Safety Information throughout and accompanying full Prescribing Information.

# *Common questions* **ABOUT KYBELLA™**

## **IS KYBELLA™ RIGHT FOR ME?**

KYBELLA™ may be right for you if



You're bothered by submental fullness



Surgery is not an option for you



You feel the condition makes you look older or heavier than you actually are



You eat well and exercise, but submental fullness does not go away

## **HOW MANY PEOPLE HAVE BEEN TREATED WITH KYBELLA™?**

KYBELLA™ has been the focus of a global clinical development program involving more than 20 clinical studies with more than 2600 patients worldwide, of whom more than 1600 have been treated with KYBELLA™.

## **HOW IS KYBELLA™ ADMINISTERED?**

KYBELLA™ is typically given in a 15- to 20-minute in-office treatment session. Your doctor will give you a series of injections into the fat under your chin at each treatment session.

You and your doctor will customize your KYBELLA™ treatment based on the amount of submental fullness you have and your treatment goals. Together, you will decide the treatment plan that's right for you.

## **HOW MANY TREATMENTS WILL I NEED?**

Many patients treated with KYBELLA™ experience visible contouring of their chin profile in 2 to 4 treatments.\* Some people require up to 6 treatments in order to achieve results. Once your chin profile has improved, you may not need to be treated with KYBELLA™ again.

\*Spaced at least one month apart.



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## IS THERE DOWNTIME?

For most patients, downtime was minimal and occurred most commonly after the first treatment session. When scheduling your treatments, keep your social plans and work commitments in mind.

## WILL I EXPERIENCE ANY SIDE EFFECTS?

As with other injectable treatments, you may experience side effects with KYBELLA™. The most common side effects are swelling, bruising, pain, numbness, redness, and areas of hardness in the treatment area. Please see Important Safety Information below for additional side effects of KYBELLA™.

In clinical trials, the incidence and severity of most side effects decreased with subsequent KYBELLA™ treatments.

Prior to administering KYBELLA™, your doctor may apply ice/cold packs or topical and/or injectable local anesthesia to the treatment area to make you more comfortable. He or she may also suggest you take an over-the-counter pain reliever before your appointment.

After treatment, apply ice or a cold pack to the treatment area for 10 to 15 minutes, as needed.

## IMPORTANT SAFETY INFORMATION ABOUT KYBELLA™

The most common side effects of KYBELLA™ include swelling, bruising, pain, numbness, redness, and areas of hardness in the treatment area.

KYBELLA™ can cause serious side effects, including trouble swallowing and nerve injury in the jaw that can cause an uneven smile or facial muscle weakness.

These are not all of the possible side effects of KYBELLA™. Call your healthcare provider for medical advice about side effects.

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TALK TO YOUR DOCTOR ABOUT  
KYBELLA™ TODAY

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Please see additional Important Safety Information throughout and accompanying full Prescribing Information.

Now you can

## NONSURGICALLY IMPROVE YOUR CHIN PROFILE

### KYBELLA™ (deoxycholic acid) injection

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ASK YOUR DOCTOR IF  
KYBELLA™  
IS RIGHT FOR YOU

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[MYKYBELLA.COM](http://MYKYBELLA.COM)

You are encouraged to report negative side effects of prescription drugs to the FDA. Visit MedWatch or call 1-800-FDA-1088.

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KYTHERA®  
biopharmaceuticals

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P-DCA-US-0145 May 2015