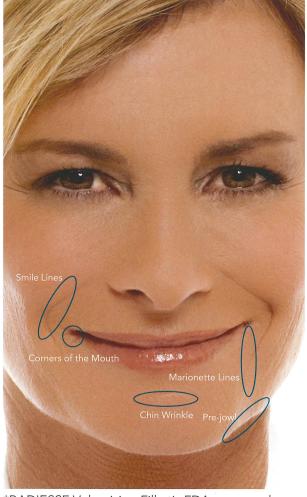




### Refresh five key areas with RADIESSE® Volumizing Filler.

Targeting the five areas below with RADIESSE® Volumizing Filler helps lead to a more youthful looking you. See examples on the opposite page showing how RADIESSE® Volumizing Filler refreshes the appearance of actual patients in these key areas.



\*RADIESSE Volumizing Filler is FDA-approved for correction of moderate to severe facial wrinkles and folds, such as nasolabial folds.





<sup>\*</sup>Individual results may vary.

### Collagen and the natural aging process.

An abundance of healthy collagen is what gives skin a smooth, supple, youthful appearance. Natural collagen begins to break down as you age, causing skin laxity, wrinkles, and a loss in facial volume, which can make your skin look and feel old.





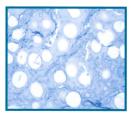
Aged Replenished \*Artist rendering. Not an actual patient.

The best way to refresh your appearance is by replenishing the volume your skin has lost. This diminishes wrinkles, resulting in a much more youthful look. RADIESSE Volumizing Filler is an ideal choice. In addition to providing immediate volume correction, it also stimulates production of your own natural collagen – something no other filler does! The result is both immediate and long-lasting.<sup>1</sup>

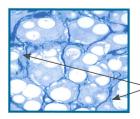
# Immediate results, increased collagen production. How it works:

Upon injection, RADIESSE Volumizing Filler immediately provides the lift needed to diminish signs of aging because of the calcium-based microspheres and gel that comprise the product. But what's unique about RADIESSE Volumizing Filler is that it acts as a scaffold under the skin, providing structure and stimulating your own natural collagen to grow. This natural collagen growth continues for several months, which extends the initial effect of RADIESSE Volumizing Filler. In many patients, correction lasts for a year or more, so choose RADIESSE Volumizing Filler for long-lasting, natural, and youthful results.<sup>1,2,3</sup>

The illustration below depicts the increase in collagen growth post RADIESSE treatment. Collagen is represented as dark blue strands.



Immediately after RADIESSE injection



Results 6 months after RADIESSE injection shows increased collagen production

Collagen strands

### Real patients. Real results. Real satisfaction.



Before

After

It doesn't change the way I look, it just enhances it.

Zetta. Age 51. Patient featured on front cover.



Before

After

I love the results, my husband loves the results. He's complimenting me every day!

Damaris. Age 52. Patient featured to the right.



Before

After

\*Individual results may vary.

lt's an invisible, beautiful result. I love it.

Blaine. Age 49.



#### The RADIESSE Difference.

- The only filler that immediately replenishes lost volume and stimulates the production of your own natural collagen.<sup>1</sup>
- Clinically proven to last a year or more in many patients.<sup>2,3</sup>
- FDA approved to mix with lidocaine to significantly reduce injection related pain.<sup>4</sup>



## Begin your journey to a more refreshed you today!

Ask your healthcare provider what RADIESSE Volumizing Filler can do for you. To learn more, visit **www.RADIESSE.com**.



# Fresh thinking and innovative products from Merz Aesthetics.

Merz Aesthetics builds upon our proud 100-year heritage in healthcare and our innovative approach in developing aesthetic products of exceptional quality. Our expanding portfolio of intelligently designed products is geared toward helping patients around the world look as vibrant as they feel.

Learn more at www.MerzAesthetics.com.

#### Important RADIESSE® Volumizing Filler Treatment Considerations

RADIESSE Volumizing Filler is FDA-approved for subdermal implantation for the correction of moderate to severe facial wrinkles and folds, such as nasolabial folds. After injection, patients may experience redness, bruising, swelling or other local side effects. Most side effects of treatment resolve within a few days. More rare side effects may include swelling that lasts longer, unevenness or firmness in the area injected, and as with any injection, there may be a risk of infection.

- <sup>1</sup>Berlin A, Hussain M, Goldberg D. (2008) Calcium Hydroxylapatite Filler (RADIESSE®) for FacialRejuvenation: A Histologic and Immunohistochemical Analysis. Dermatologic Surgery, Volume 34, S64-S67.
- <sup>2</sup> Moers-Carpi M, Vogt S, et. al. (2007) A Multicenter, Randomized Trial Comparing Calcium Hydroxylapatite to Two Hyaluronic Acids for Treatment of Nasolabial Folds, Dermatologic Surgery, 33 (2S), 144s-151s.
- <sup>3</sup> Tzikas T. (2008) A 52-Month Summary of Results Using Calcium Hydroxylapatite for Facial Soft Tissue Augmentation, Dermatologic Surgery, 34 (S1), 9s-15s.
- <sup>4</sup> Based on a clinical study of 50 patients. Split face treatments of RADIESSE Volumizing Filler alone and RADIESSE Volumizing Filler mixed with 2% lidocaine were given to patients. Significant pain reduction is defined as a 2 point reduction on the Visual Analog Scale (VAS). Data on file.

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